

07-09 November, 2018  
SNIEC | Shanghai, China

Please send page 1 ONLY to: Mrs. Yini Dong | [Dong.yini@sh.china.ahk.de](mailto:Dong.yini@sh.china.ahk.de)

## Registration Form | German Pavilion

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**Yes, we hereby agree to participate in the German Pavilion on RAIL+METRO 2018 and accept the eligibility requirements (Exhibitor Manual of the show).**

### 1. Booking for the German Pavilion: Before 1st April. 2018    After 1st April. 2018

	Before 1st April. 2018	After 1st April. 2018
A. Raw Space Booth (>=15sqm)	RMB 2,850 / sqm	RMB 3,000 /sqm
B. Package Booth (>=9sqm)	RMB 3,800 / sqm	RMB 4,000 /sqm
C. Mini Booth Option (Details see page 3)		RMB 15,000/set

**Important:**

- All rate should be subjected to 6.72% Chinese V.A.T.
- All exhibitors in the German Pavilion could enjoy the pavilion service free of charge. Details see page 2.

Please mark the size you want, prices in RMB:

5% Early bird discount could be deducted from the total prices directly

	Before 1st April. 2018	After 1st April. 2018
A / Raw Space Booth 15sqm	<input type="checkbox"/> 45,622.8	<input type="checkbox"/> 48,024
A / Raw Space Booth 18sqm	<input type="checkbox"/> 54,747.36	<input type="checkbox"/> 57,628.8
B / Package Booth 9sqm	<input type="checkbox"/> 36,498.24	<input type="checkbox"/> 38,419.2
B / Package Booth 15sqm	<input type="checkbox"/> 60,830.4	<input type="checkbox"/> 64,032
B / Package Booth 18sqm	<input type="checkbox"/> 72,996.48	<input type="checkbox"/> 76,838.4
C / Mini Booth Option 3sqm		<input type="checkbox"/> 15,000

### 2. Company Data

Stand No

*For GIC use only*

Company name	<input style="width: 100%;" type="text"/>		
Address & Postcode	<input style="width: 100%;" type="text"/>		
Contact person	<input style="width: 50%;" type="text"/>	Position	<input style="width: 50%;" type="text"/>
Telephone	<input style="width: 50%;" type="text"/>	Fax	<input style="width: 50%;" type="text"/>
E-mail	<input style="width: 100%;" type="text"/>		
Date	<input style="width: 30px;" type="text"/> / <input style="width: 30px;" type="text"/> / <input style="width: 30px;" type="text"/>	Legally binding Signature and company stamp	<input style="width: 100%; height: 40px;" type="text"/>

**Deadline for legally binding application: Friday, October 10, 2018**

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### 3. German Pavilion Services (available for all German Pavilion exhibitors):

#### German Pavilion Exhibitor Promotion

- German Pavilion feature on homepage of RAIL+METRO linking to profiles of German Pavilion exhibitors
- German Pavilion feature on RAIL+METRO's newsletters to exhibitors and visitors
- 1/1 Full page German Pavilion advertisement in the RAIL+METRO's show preview & catalogue entry with logos and contacts of German Pavilion exhibitors
- Further distribution of information about the German Pavilion and the participating exhibitors via the host's media partners before and during the trade fair to selected target groups

#### Multi-Functional Lounge Area (only if more than 4 German pavilion participants)

- Free usage of lounge area including snack, beverage, meeting area, cyber-café, backdrop logo board, onsite supporting staff etc.
- German Pavilion flyer listing all pavilion exhibitors' logos, introduction and contact details to be distributed to all visitors on site

#### Entrance to Conference Program

- One ticket for the whole conference program free of charge for each pavilion exhibitor. For further booking of conference tickets, German Pavilion exhibitors can get 10% discount

### 4. Pavilion Booth Construction

#### Basic Supply

- High quality system components incl. structure carrier: dull-brushed aluminium, 350cm in height
- Wall units: lightweight building board, white, 250cm in height
- Fascia at each open side incl. 4c print of company logo, name and booth number
- Carpet

#### Furniture

- 1 reception desk with lockable floor cupboard and logo
- 1 meeting table with 3 chairs
- 1 brochure holder
- 1 dustbin

#### Electricity and light

- Ceiling lights for the whole pavilion
- 1 socket (220V, 5A)

#### Miscellaneous

- Daily cleaning and waste disposal of the booth
- Planning and organization of installation and dismantling



Sample of German Pavilion AD



Sample of German Pavilion Flyer



Carpet sticker



German Pavilion Design Artwork, subject to alternations

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### Mini Booth Option:

- 3sqm mini booth near the German Pavilion lounge area
- 1 reception table and 1 bar stool are included
- Exhibitors with mini booth option will also be listed in all German Pavilion advertisements, onsite banners, introduction materials, as well as in the official exhibition catalogue.
- Exhibitors with mini booth option may also use the lounge area free of charge
- **Cost: 15000 RMB/mini booth**

**Attention!** There are only very limited amount of mini booths available. We can't guarantee all the incoming orders for mini booths will be accepted. We follow the principle: First come, first serve.

### 5. Method of payment

Once you have registered, you will receive our payment notice immediately in order to do the bank transfer.

- Payee German Industry and Commerce (Taicang) Co., Ltd. Shanghai Branch
- Financial Institute Bank of China, Shanghai Branch Pudong, Bao Steel Office
- Account Number 444259215339
- Swift Code BKCHCNBJ300

**Deadline: 100% paid within 30 days once the application form is signed and submitted**

Please Email the payment advice with the following note to payee

“RAIL+METRO 2018 German Pavilion / <Exhibitor's Name>” to: dong.yini@sh.china.ahk.de

### Important Notes

- For booking and payment of the booth please pay attention to the host's participation conditions and business conditions.
- For booking and payment of the Service Package the eligibility requirements and business conditions of GIC German Industry & Commerce (Taicang) Co. Ltd. Shanghai Branch apply.
- The exhibitor himself is responsible for all frame conditions directly connected with the trade fair, including the booking of the booth.
- **Minimum participation: 4 exhibitors! Should there be fewer than 4 participants the Service Package will be reduced or the costs per exhibitor will be raised.**
- **Cancellation of the registration will incur the following cancellation fees: Before May. 31<sup>st</sup> 2018 = 50% / After May. 31<sup>st</sup> 2018 = 100%**
- When you book a 18 sqm or 27sqm booth, you get twice or three times as much moveable furniture as what is provided in the Basic Supply.
- For other equipment options please refer to **Order Form / Additional Equipment.**
- **If you choose package A Net Booth Space and your booth is placed together with other Shell Booths of German Pavilion, your booth construction is required to be 4.4 meters high, so that the whole German Pavilion has a same height.**
- In order to use all options listed in point 4 (Further Services), please register early and send the required forms to us as soon as possible. *Please note our deadlines.*

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