**FORM 07 ONSITE ADVERTISEMENT APPLICATION**

**PLEASE RETURN THIS FORM TO**

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| Shanghai Intex Exhibition Co Ltd | Tel: +86(0)21-62951007 Fax: +86(0)21-62780038 |
| **Attn.: Joy Cheng** | E-mail: [rmc@shanghai-intex.com](mailto:rmc@shanghai-intex.com) |

Please see the following standard available on-site advertisement options below:

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| **Onsite Advertizing** | | | |
| **Ad Positioning** | **Specification** | **Price (USD)** | **Please Tick** |
| LED Display at Hall Entrance | 28sqm screen, 2min periods, looped playback | $3,200/half day |  |
| Large Outdoor Advertizing Stand | Video format: 16:9, MP4 format | $4,800/full day |  |
| South Square Light Box | 3m high x 5m wide (limited quantity) | $3,200 |  |
| South Square Flagpole | 3m high x 8m wide (limited quantity) | $4,800 |  |
| Indoor Landing Advertising Board |  | $1,000/board |  |
| South Hall Vertical Banner | 1.6m high x 2.4m wide | $160/board |  |
| South Hall Escalator Film Advert | 3m high x 5m wide plate printing cloth | $3,200/block |  |
| Glass curtain wall film advertising | 8m high x 2m wide (without bracket) | $1,600/piece |  |
| Banners on Main Passage of Show | Electrostatic film (minimum order of 2) | $3,200/flag |  |
| South Square Road Flag | Electrostatic film (minimum order of 2) | $3,200/flag |  |
| Visitor Registration Advert | 4m wide x 5m high (double-sided printing) | $8,000 |  |
| TV Media Interview |  | $6,400/feature |  |

*\*Unless otherwise stated, advertisements are quoted for the entire exhibition period.*

For more advertising value-added plans, please ask our staff for the "Advertising and Sponsorship Manual". For details, please contact Mr. Bill Wu on +86-021-62951059 or via [wubing@shanghai-intex.com](mailto:wubing@shanghai-intex.com)

**Please Note:**

* + - 1. The advertisement options above must be produced by the venue. The outdoor advertising design draft must be completed according to the format required by the organizers and submitted before **1 June 2022**.
      2. Please tick the items that your company is interested in and return to the organizer to confirm availability.
      3. The above advertising fees must be paid by exhibitors in one lump sum before **31** **June 2022**. Otherwise, the organizer will have the right to change the application content of the exhibitor in this form.

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| **For payments not in CNY/RMB/非人民币付款** |  | **For payments in CNY/RMB/人民币付款** |
| **Company Name:** Shanghai Intex Exhibition Co., Ltd. |  | 户名: 上海国展展览中心有限公司 |
| **Bank Name:** Bank of China Shanghai Branch Changning Sub-branch Guomao Office |  | 账号: 444272110135 |
| **Account No:** 436472264714 |  | 银行: 中国银行上海市国贸中心支行 |
| **Bank Address:** Room 318, No. 2201, Yanan Road (West), Shanghai, China |  | 开户银行代码: 104290030012 |
| **Swift Code:** BKCHCNBJ300 |  |  |